

THE TOP **10** **YOU**
THINGS **NEED TO**
KNOW
BEFORE CHOOSING AN

Orthodontist



Written By **Dr. Victoria Chen**

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Introductory Letter from Dr. Victoria Chen

Dear Friend,

If you are researching orthodontics for yourself, your children, or a loved one, you are in the right place. Just like every mouth is different, each orthodontic practice and treatment process is different. Significance Orthodontics is a leader in advanced orthodontic treatment options in Las Vegas, NV, including Wilkodontics and Invisalign.

Our advanced technology speeds up your treatment time with less visits. Also, our consultative approach allows us to explain all options available to you, so you are able to make an educated decision on your desired treatment plan. I will personally meet with you during every appointment to discuss your options and help you determine the most appropriate choice for you or your loved one. We want you to be sure you are making the best choice possible when it comes to orthodontic treatment.

To help you choose the right orthodontics, even if it is not us, I put this report together, "**The Top 10 Things You Must Know Before Choosing Your Orthodontist.**"

Sincerely,

Dr. Chen & Team

P.S. When you are ready, I urge you to schedule your **no-obligation Significance Orthodontic smile consultation**, which includes an initial exam, comprehensive consultation, digital x-rays and more. For a limited time, you can obtain your \$250 Savings Certificate on our website at **[insert link to website here]** or by calling 702-660-1910.

"I want you to feel as comfortable as possible during your visit at Significance Orthodontics. Our caring staff specializes in creating awesome smiles for all ages!"

Number 1: Do They Offer Same Day Appointments & Treatment?

When you first call an orthodontist's office, one of your first concerns may be how quickly you can get an appointment. If you or your loved one is ready to start their journey to a new smile, the last thing you want to hear is that you have to wait several days for an appointment. You are ready to get braces, but, most orthodontist offices will not have appointments available the same day you call. Your smile journey should never be put on hold while you wait for an orthodontic office to fit you into their schedule.

When you come in for your Fabulous Superstar Smile Assessment, you may walk out with braces the same day!

Significance Orthodontics offers same day appointments to address your immediate orthodontic needs. At your Fabulous Superstar Smile Assessment, we can help you determine the next best step for yourself or your loved one to achieve that straight, healthy smile. You may come in for your free initial consultation and potentially leave with braces the same day! Not only does this save you time, it saves you money. We want to make orthodontic treatment as easy as possible for you.



Number 2: Do They Have Virtually No Wait Times?

Schedules that include school hours, youth sports games, and rigid work schedules may make it challenging to attend orthodontic appointments. People are very busy these days, in general, and time is an increasingly limited resource for a schedule of appointments for orthodontic treatment. Additionally, at many orthodontic practices, you may sign in for your appointment and be left to wait for as long as 45 minutes. When you arrive for your orthodontic appointment on time, you should never have to wait for more than a few minutes.

**When you arrive for your
Significance Orthodontics
appointment, you won't have to wait.**

At Significance Orthodontics, we understand how precious your time is, so we won't make you wait. Not only will you experience virtually no wait times, you also won't need to feel rushed during your appointment. We ensure that ample time will be built into every appointment, and you or your loved one will meet with Dr. Chen personally to discuss all your treatment questions and concerns.



Number 3: Do They Have Advanced Treatment Options?

Orthodontic treatment has changed significantly over the past few years. Advances in technology have made it possible to provide faster, more effective treatment options. More comfortable and efficient braces have made it possible to straighten teeth and align your bite and jaw in much less time. When seeking an orthodontist, you want to be sure you are getting the most up-to-date treatment options available to fit your orthodontic needs and your lifestyle.

**At Significance Orthodontics,
we provide the most advanced
treatment options to give you
the best possible outcome!**

At Significance Orthodontics, we know that each case is different. We provide the most up-to-date treatment options and help you decide which option is the best one for you or our loved one. We utilize iTero technology to take a 3D model of your teeth, instead of the typical goop impression that leads to gagging. We offer a variety of advanced treatment options, including metal braces, ceramic braces or Invisalign®. We want you have the best options to ensure that straight, healthy smile.



Number 4: Do They Offer Any Free Replacement Retainers?

After braces are removed, you or your loved one will be fitted for a retainer. Retainers are typically made of rubber or clear plastic and are worn day and night for up to twelve months to help keep the teeth in position. They also help the gums adjust to these changes. Most orthodontists do not include any retainers in their treatment fee. Additionally, retainers can cost several hundred dollars each and may not always be covered by your insurance. This may lead to a large out-of-pocket expense for you.

Significance Orthodontics provides the initial set of retainers and up to 3 replacement retainers, for a total of 4 retainers, at no additional cost!

At Significance Orthodontics, we understand how important retainers are to obtain optimal orthodontic treatment results. Retainers are an important step to ensure that you or your loved one achieves a straight, healthy smile. We provide the first retainer when the braces are removed. We also provide up to an additional 3 replacements, for a total of 4 sets at no additional cost! At Significance Orthodontics, we want to help you get the most for your money, and get the best available treatment for you or your loved one.



Number 5: Do They Offer Any Accelerated Treatment Options?

When it comes to orthodontics, patients often worry about the length of treatment. How long will you have to wear braces for? How long will you have to take care of them and avoid the foods you love? These concerns and others may make you hesitant to go forward with the treatment you or your loved one needs.

**Significance Orthodontics can provide
faster, more effective treatment
options for you or your loved one.**

At Significance Orthodontics, we offer the very accelerated treatment option of Wilckodontics. With Wilckodontics, you can have straighter, healthier teeth in as little as 3-8 months. Dr. Chen of Significance Orthodontics is also a certified Invisalign® provider, which is an alternative to metal braces that straightens your teeth in up to 35% less time than traditional treatment.

At Significance Orthodontics, we strive to help you chose the treatment option best suited to the individual needs of you or your loved one. We want you to feel comfortable with your braces, so you can have the best results possible.

Be sure to download your FREE \$250 Significance Orthodontics Savings Certificate and schedule your Significance Smile initial consultation to learn if you or your loved one qualify for our accelerated treatment options.

WILCKODONTICS®
ORTHODONTIC SYSTEM

Number 6: Do They Take A Consultative Approach?

When you choose an orthodontist, you want to be sure they have your best interest in mind. When it comes to the health and well-being of you or your loved one, you should never feel pressured into making a decision. An orthodontist should sit down with you and answer all your questions, so you can understand exactly what your treatment involves, how long it may take, and any post treatment instructions.

Your comfort and health are our ultimate concerns here at Significance Orthodontics, and if you are not comfortable with your treatment, we will strive to make the experience better.

At Significance Orthodontics, we work with you to decide the best treatment plan for yourself or your loved one.

When you approach us for an initial consultation, our goal is to educate you on the available treatment options, so we can work together to choose to appropriate treatment plan. There are many options to choose from, and the Significance Orthodontics team are able to offer the best treatments to quickly and effectively address your orthodontic concerns. Dr. Chen personally meets with every patient that comes through the door, and she never rushes through appointments. We understand the concerns associated with orthodontic visits, and we do our best to help you feel at ease. At Significance Orthodontics, we believe that everyone deserves a healthy, clean, and natural-looking smile.

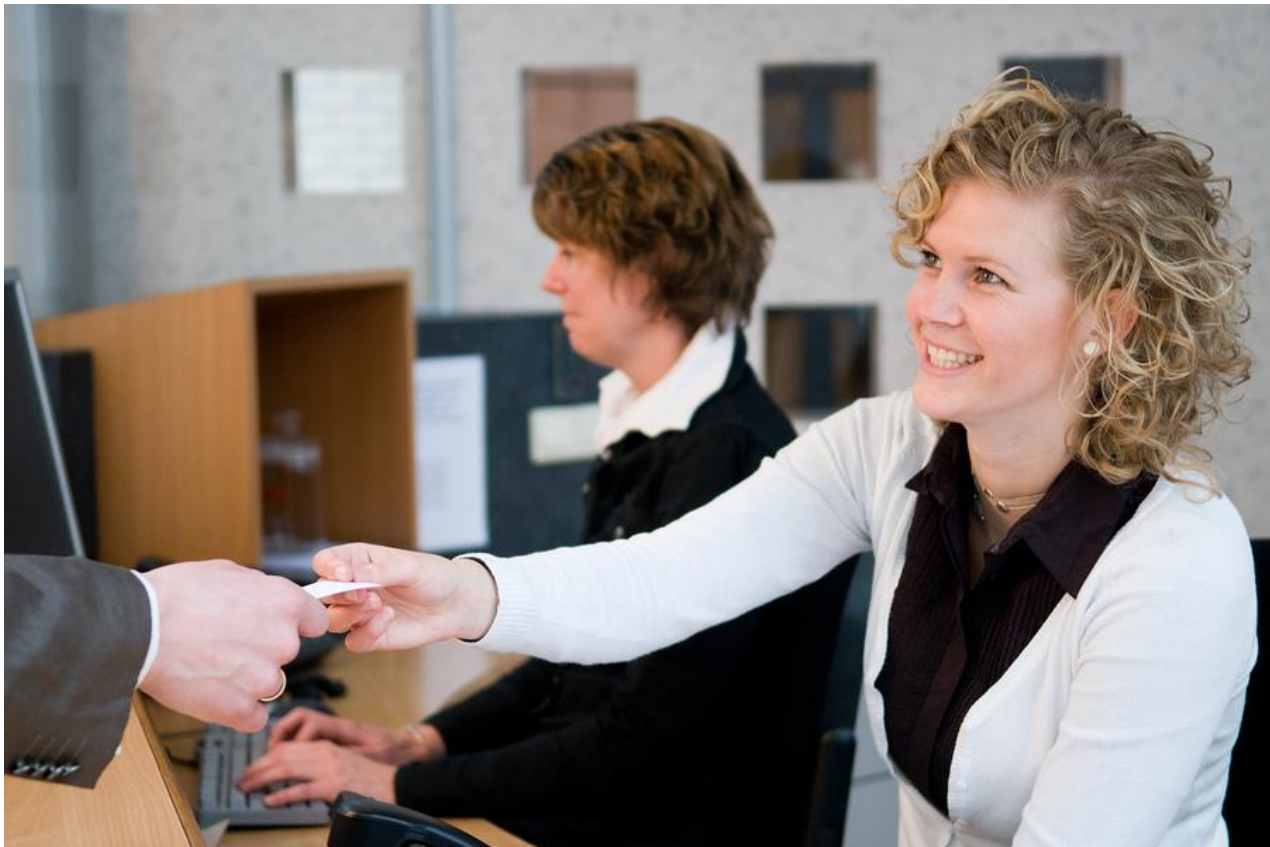


Number 7: Do They Have A Friendly, Inviting Atmosphere?

When you are choosing an orthodontist, you should always feel welcomed by the team members and truly comfortable. You may have noticed that in some doctor offices, you feel stuffy and abandoned while you are waiting to be called for your appointment. Ultimately, this is a bad experience for you and your family members that will have you dreading your next appointment!

Dr. Chen understands the difference a good experience can make – even if it is while you are waiting for your appointment!

At Significance Orthodontics, our team is friendly, warm, and inviting to every patient at every appointment. You should always expect to feel welcomed, as if you are a part of the Significance family!



Number 8: Do They Specialize in Challenging Cases?

Sometimes a patient needs more extensive orthodontic treatment to correct problems before they become more serious. Various tooth concerns can lead to greater issues in the future, including extractions and root canals. More serious cases may involve crowding teeth, spaced teeth, or bite problems. This often causes some discomfort and issues when eating, and can be very expensive to treat as well. Not every orthodontic practice has the equipment or expertise to handle these more challenging dental cases.

**The team at Significance Orthodontics
has the expertise and experience to
handle cases of all kinds, ensuring the
best possible treatment available!**

At Significance Orthodontics, we understand how experience and expertise can impact the treatment you or your loved one receives. Our mission is to provide the most customized and cost-effective treatment available for you or your loved one. In her 16 years of practice, Dr. Chen of Significance Orthodontics has successfully treated cases of all kinds, and can address any challenging treatment concerns for you or your loved one.



Number 9: Do They Charge for Emergency Visits?

Most patients experience minor discomfort with braces treatment. Orthodontists typically provide adjustments free of charge for things like poking wires and loose appliances. You should definitely ask about adjustments and potential costs with your orthodontist before you start treatment. If you do your best to avoid breaking your braces, and follow the simple dietary guidelines we share with you, then you should have no emergency visits. But, in the rare event that you have an emergency, we are here to assist you anytime.

**At Significance Orthodontics,
you never have to worry about
emergency visit expenses.**

At Significance Orthodontics, we never charge for emergency visits for our current patients. Dr. Chen even provides you with her cell phone number to answer emergency questions or concerns at any time. Significance Orthodontics is here for you during the entire treatment process, and provides the most support to ensure the best results.



Number 10: Do They Have A Lifetime Guarantee?

We back up all of our treatment with a 100% Significance Orthodontics lifetime guarantee. This proves that we stand behind our work. If you are not 100% satisfied with the treatment you receive, we will do whatever it takes to make you happy. At Significance Orthodontics, we take pride in our work, and we want to provide the most satisfying experience for you and your family. We know that braces are no small investment, so we stand behind our treatment ensuring that you can have a significantly straighter smile for life!

**During your Significance Orthodontics
smile consultations,
ask for more details about our
100% satisfaction guarantee.**



Bonus: Do They Have Flexible Payment Options?

We realize this report was only supposed to include 10 items, but we know how important payment options are when making a decision on an orthodontist. When it comes to any procedure concerning the health of you or a loved one, cost is often a concern. Like many doctors' offices, when you receive services at an orthodontist's office, you typically receive a bill. This bill can often be disheartening and cause you to think twice about being proactive with orthodontic treatment for you, your child, or another loved one. If the cost of orthodontic procedures is unaffordable, how can you get the treatment needed?

At Significance Orthodontics, you have payment options.

At Significance Orthodontics, we offer various payment options so you don't have to sacrifice expert care for affordable treatment. Our mission is to provide you with affordable, high-quality treatment that fits your budget. We accept most major insurances to cover the cost of your treatment. Many insurance policies have a lifetime orthodontic benefit that is distinct from regular dental insurance. Remember that insurance policies vary, and we will review your insurance to determine the appropriate course of action. Once treatment has started, we will file your claims. We also offer 0% financing options for any remaining balances, including Care Credit, with payment plans tailored to each patient's budget. Our goal is to maximize your insurance benefits and make any remaining balance manageable. Your health should never be put on hold due to cost, and we work to provide the most flexible payment offers available to you.



Closing Letter from Dr. Victoria Chen

Dear Friend,

I hope you found this report informative. I understand there is a lot to consider when choosing an orthodontist for yourself, your child, or another loved one. I simply want to answer your questions, address your concerns, and give you the Significance Orthodontics experience you deserve. During your visit, I will personally meet to help you decide upon the best treatment option for you or your loved one. I will answer any and all questions you may have regarding the treatment process from start to finish. You can be assured that we'll be there to assist you during the entire treatment process. We want you to feel as comfortable and informed as possible every step of the way.

I certainly recommend you do your research,
but ultimately, you have to trust the orthodontist
and type of treatment you decide upon.

I feel the utmost pride as my team and I are able to transform smiles and lives every day. Our goal is to provide a fun, caring environment and experience that leaves you feeling confident in your treatment choice. Obviously, there may be other things you should know before choosing your orthodontist. In fact, I am sure I could have easily doubled this report, but I am confident its contents will help you choose your orthodontist. We are always here to answer your questions and help you decide if Significance Orthodontics is the right choice for you or your loved one.

Sincerely,

Dr. Victoria & Team

P.S. When you are ready, call **702-660-1901** to schedule your initial exam, including x-rays and consultation, and be sure to visit our website at **[insert site link here]** to download your \$250 savings certificate.

