



DR. VICTORIA CHEN



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Significance Dental Specialists: A family affair

By Debbie Hall

Sisters Victoria Chen D.D.S., M.S., and Vinne Chen, D.D.S., come from a very close family, which extends to their practice Significance Dental Specialists. Along with Dr. Victoria Chen's husband, Dr. Allen Huang, D.M.D., M.S., this is a leading dental care practice with an interdisciplinary dentistry specialist group including an endodontist, orthodontist and two periodontists with specialties. Services provided include implant, periodontal, orthodontic and endodontic care.

Their practice demonstrates a bigger picture of dentists who truly love what they are doing and have created an extended family that includes their patients.

To share their knowledge, the dentists have written two books and have been included in another one. The collaboration, "Ignite Your Life," was written and compiled by Brian Tracy. This well-known author writes extensively on techniques and strategy for success in sales, time management, self-development, personal wealth, business and leadership. "He reached out to us to write about our story of success or secrets of success we want to share," Dr. Victoria Chen said. "My husband and myself wrote about 'Ten things your dentist won't tell you about dental implants and braces.'"

Available on Amazon and other outlets, Dr. Victoria Chen has just released "The Ultimate Guide To Straightening Your Smile (So You Can Look Fabulous)—An Orthodontist Mom's Secret Recipes for Using Braces and Invisalign."

One of the staff members wrote about celebrities who have worn or are wearing braces. Dr. Victoria Chen wrote the information needed by parents, especially mothers, about braces and Invisalign before treatment is started.

As for inspiration, "Once I gave birth to my two children, I realized how much I influence people's lives; not just

my children, but my patients as well. As a mom myself, I know how a mother will look for something that will transform their children's life," said Dr. Victoria Chen. "This is a lifetime choice, so it is important for parents to have as much as information as possible. I know, as a mom, I want the best for my children; best coach for sports, best teachers for playing music and best doctor for health care. You always want the best for them."

Both dentists agree that it is important for parents to monitor and stay vigilant with their children's oral hygiene, especially brushing their teeth before going to sleep. According to the dentists, motor functions in children are not fully developed until the age of 8 years old.

"Do not just leave your children in the bathroom to brush their teeth," Dr. Victoria Chen advised. "You need to help them brush their teeth and check them." Also it is advised to take children to see the orthodontist by the age of 7, as recommended by the American Association of Orthodontists.

As part of the practice, traditional braces, Invisalign and Invisalign Teen, along with headgear-free orthodontics, use the most current technology: miniscrew anchorage. Dr. Victoria Chen also offers the treatment of accelerated osteogenic orthodontics, also known as Wilckodontics, where she can shorten treatment time from about three years to between three to six months.

"We use a digital scanner, Itero, to scan and send our patients' oral images directly to Invisalign company. It is impression free and expedites the lab process for Invisalign. Patients love it," Dr. Victoria Chen said.

Alone with miniscrew technology performed by her periodontist husband, Dr. Huang, Dr. Victoria Chen treats many challenging cases and has transformed patient's



facial profiles. Patients can look better and younger by just having miniscrew-combined-orthodontic treatment without the surgical involvement of plastic surgery.

New technology has also impacted the practice with a CT scan that can be used for fractures and other root canal treatment uses. With its ability to see a smaller field in the mouth, the treatment is smoother. In the periodontal department, there is now pinhole technology to treat receding gums. In the past, tissue had to be cut from the roof of the mouth to graft to the gums. The new technology is minimally invasive and amazing finishing results are possible in one week.

The dentists handle difficult cases, but they do admit that many patients decide on treatment based on what is covered by insurance. "This is so wrong," explained Dr. Vinne Chen. "This is your health, and treatment is, many times, needed right now. But if a patient chooses to postpone treatment due to insurance coverage, the problems can become much more difficult and serious. Insurance

policies might not cover the additional treatments needed. Smart people don't allow insurance to determine their health care." The practice does offer payment plans with third-party lenders.

Dr. Victoria Chen has been providing orthodontic care since 1999. She moved to Las Vegas in

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2004 and opened the practice with her husband. Dr. Vinne Chen joined the practice, and her husband maintains his own dental practice.

Dr. Victoria Chen graduated as the valedictorian from her dental class at National Yang-Ming University, Taipei, Taiwan. In addition to her

specialty training, Dr. Chen also obtained a D.D.S. degree from Loma Linda School of Dentistry, with a Clinic Excellence Award. She received a full scholarship to the University of Illinois at Chicago for orthodontic certification and a Master of Science degree in oral biology where she conducted clinical research in a new application of thermal active Ni-Ti-

Canine Retraction Springs. To stay up-to-date on the latest advancements in the field of orthodontics, Dr. Victoria Chen maintains an active membership in numerous prestigious professional organizations such as the American Association of Orthodontists, the American Dental Association, the Pacific Coast Society of Orthodontists, the Nevada

Dental Society and the Las Vegas Interdisciplinary Study Club.

Dr. Vinne Chen attended the University of California at Berkeley where she earned a Bachelor of Science degree together with her identical twin sister in the field of biochemistry. Dr. Vinne Chen received numerous scholarships and prestigious awards as an undergraduate in Berkeley, but eventually chose the field of dentistry over medicine. She went on to receive her Doctorate of Dental Surgery degree from Columbia University. Following her general dental training, Dr. Vinne Chen earned a certificate in Endodontics at the University of Pennsylvania. She is a board-eligible diplomat of the American Academy of Endodontics and member of numerous dental societies.

The doctors are such an inspiration that one of their former patients, Jaclyn Richardson, is now working in their office. Richardson is planning on attending dental school at the University of Nevada, Las Vegas, in the fall.

At the impressionable age of 14,

Richardson was brought to the practice for an evaluation and was told she needed braces. Dr. Victoria Chen explained that due to her teeth being crowded, one of her bottom teeth was beginning to grow horizontally toward the tongue, instead of vertically toward the roof of her mouth. With braces, the crowding of her teeth could be alleviated and the tooth could grow in correctly.

However, Richardson was getting ready to enter high school and didn't want to wear braces. She was very nervous, but Dr. Victoria Chen explained that she also wore braces and understood the girl's fears. After gently but firmly telling Richardson she really needed braces, Chen helped Richardson select colored rubber bands for the braces that she could color coordinate with her moods. It turned into a fun experience, and one month she selected green to support the Green Bay Packers.

In fact, on the day she finally got her braces removed, Richardson was going to get her learner's permit. Richardson admitted that she had not smiled due to her braces, and her mother had to coax her with funny faces to get Richardson to smile. She still keeps the learner's permit with the photo as a remembrance of why she wore braces.

Another former patient and now staff member is Monica Gomez. She was 17 years old when she was fitted for braces by Dr. Victoria Chen. "She was so kind and supportive," Gomez explained. "I loved the different

colors of bands, and in two years I had a beautiful smile." Gomez is now an orthodontic assistant at the practice and is considering advancing her career in dentistry.

Dr. Victoria Chen and Dr. Vinne Chen truly love their profession and encourage women to consider entering this field.

"You really make a change in people's lives," Dr. Victoria Chen said. "It is a great career for a woman. It allows you freedom and gives you satisfaction.

"The biggest satisfaction is when a patient thanks me and tells me they can't believe their smile. Some even say they want to stay in the office, it is so warm and comfortable," Dr. Victoria Chen said.

One such happy patient is 14-year-old Isabella King. Born with protruding front teeth, she was anxious to get braces to correct her teeth and give her a beautiful smile. At the age of 12, she went to Significance Dental Specialists and only had to wear braces for a year. Thrilled with the results, King especially liked the treatment she received. "Dr. [Victoria] Chen is such a sweet person," King said. "I would go into the office and it is so welcoming. The staff knows your name and we all formed a real relationship."

When a tooth hurts, it is important to have a warm and compassionate dentist and, according to Marjorie Husi, Dr. Vinne Chen helped her through a difficult time. Husi had had a root canal in the 1990s and then again seven years ago. In February, the tooth felt as if

something was caught under the gum line and it was causing a toothache. After examining the tooth, Husi's regular dentist recommended that she see Dr. Vinne Chen. Waiting to make an appointment after the weekend passed, it abscessed and became infected. Husi called on Monday in severe pain and she was told to come in immediately. "She [Dr. Vinne Chen] was very compassionate, caring and so patient. I was in awe of her." It took minimal time to inject anesthesia and "Dr. Vinne was very nice, quick and fast and I am so grateful to her. She is the best."

Significance Dental Specialists has four locations and in all the offices patients' comfort comes first. Movies and Xbox Kinect are offered along with beverages. The entire team, including the dentists, cares. Patients become friends, especially with these two dentists.

Significance Dental Specialists locations:

2430 E. Harmon Ave., #6
Las Vegas, NV 89121
702.733.0558

6018 S. Fort Apache Rd., #100
Las Vegas, NV 89148
702.547.9977
7151 Cascade Valley Ct., #107
Las Vegas, NV 89128
702.233.9988

2777 W. Craig Rd., #101
North Las Vegas, NV 89032
702.647.8114

sdsdental.com
significanceortho.com



The dentists have families of their own and the practice caters to families. It also offers:

- **Cool Chops Kids Club:** A special membership for children who are placed into an observation program. Children are monitored to see if and when they need braces.
- **Significance Rewards Program:** Offers a rewards card with the ability to earn points to redeem for special gift cards of your choice. For example, achieving a report card with A's and B's, keeping up with scheduled cleanings and other incentives can be offered.
- **Monthly Patient Contests:** Patients get to participate in contests with the opportunity to win fun prizes.

Attention: Parents! Does Your Child Really Need Braces?

Things You Must Know Before Starting Your Child's Braces!

- Quickly determine if your child really need braces
- Easily identify the most-alarming problems before they cost you thousands
- Avoid years of braces and unnecessary treatment with this one simple "secret"

Download your free report at <http://drchen.willmychildneedbraces.com/>

Call 702-547-9977 to schedule your complimentary orthodontic consultation (\$400 value) for braces and Invisalign.

